



FOR IMMEDIATE RELEASE July 22, 2015 Contact: Thomas Vedrody

Howard Politzer

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Brookland Hardware Joins Forces with Annie's Ace Hardware

WASHINGTON – Anne Stom, owner of Annie's Ace Hardware, announces that Howard Politzer will be joining Annie's Ace Hardware as a Senior Adviser to Annie's newest retail location at 3405 8th Street NE in Brookland/Edgewood. After 40 years in the retail hardware business in Brookland, Howard will hold a retirement and liquidation sale starting Thursday, July 23 at Brookland Hardware, 3501 12th Street NE. All inventory will be sold at deep discounts. After the transition, Howard will join the Ace team, bringing generations of knowledge and trust with him.

Howard has served both the Capitol Hill and Brookland communities during his tenure, and he comes from a long line of hardware store operators that includes his father, uncle and grandfather. In 2007, Howard received the Legacy Award from the Washington, DC Hall of Fame in recognition of his service to the city's residents and for his contributions to the District's growth and development. Additionally, Brookland Hardware has been hailed as the "Best Hardware Store" by *Washington City Paper*. "Howard is an institution. The neighbors genuinely trust him and his staff, and we are honored to be working side-by-side with him in this new chapter for both of our businesses," lauds Anne Stom, owner of Annie's Ace Hardware. Annie's Ace will also be hiring Howard's employees to honor the deep connections they have to the neighborhood.

An event is planned for Saturday, August 1 from 11am-1pm at Brookland True Value Hardware to celebrate and honor Howard Politzer's legacy. Brookland True Value is open from 8am to 7pm Monday through Saturday. Invited guests include Mayor Muriel Bowser, DC Councilmember Kenyan McDuffie, and John Feeley, Jr. and Rosie Dempsey, authors of Brookland (Images of America) (2011, Arcadia Publishing).

The new Annie's Ace Hardware anticipates a late fall opening in 2015. Annie's Hardware-Brookland will be the second location for the popular neighborhood hardware store. The first location opened in the Petworth neighborhood to rousing success in 2012. "Our mission is to provide customers with convenience combined with superior service through one-on-one expert advice and assistance," said Stom, "which is something that both Howard and I are committed to continuing in Brookland." The new 7,400 square-foot Annie's Hardware-Brookland store will be packed with thousands of essential products and supplies from the most respected brand names and best-selling items in the home improvement marketplace, including Benjamin Moore paints, Weber grills, Mrs. Myer's earth-friendly cleaning products, a complete line of canning supplies, Craftsman tools, and other premium products. Annie's Hardware-Brookland will also offer many of the same services neighbors expect from Brookland Hardware, such as key cutting, screen repair, glass and Plexiglas cutting, and propane exchange. For the neighborhood's active gardening community, the store will also include a 1,000 square-foot garden center, which will feature plants native to the region.

Thomas Vedrody, the current Manager of the Annie's Hardware-Petworth, will manage and coown the new store. "I look forward to working with our new community to meet their needs, and I'm excited to continue our practice of hiring local residents from the neighborhood," Vedrody explained.

Annie's Ace Hardware – Brookland Info:

Expected Opening: Fall 2015

Anticipated Store Hours: Monday - Saturday, 8 a.m. to 8 p.m.; Sunday, 9 a.m. to 7 p.m. *Address*: 3405 8th Street, NE, Washington, DC 20017, just south of Monroe Street Market *Access*: Annie's Hardware-Brookland will be a short walk from the Brookland Metro station on the Red Line and near several bus lines. The store will have seven dedicated parking spots.

About

Ace Hardware. For 90 years, Ace Hardware has been known as the place with the helpful hardware folks in thousands of neighborhoods across America, providing customers with a more personal kind of helpful. In 2014, Ace ranked "Highest in Customer Satisfaction with Home Improvement Retail Stores, Eight Years in a Row," according to J.D. Power. With more than 4,850 hardware stores locally owned and operated across the globe, Ace is the largest hardware cooperative in the industry. Headquartered in Oak Brook, Ill., Ace and its subsidiaries currently operate 14 distribution centers in the U.S. and also have distribution capabilities in Shanghai, China; Panama City, Panama; and Dubai, United Arab Emirates. Its retailers' stores are located in all 50 states, the District of Columbia and approximately 60 countries. For more information on Ace, visit www.acehardware.com.

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